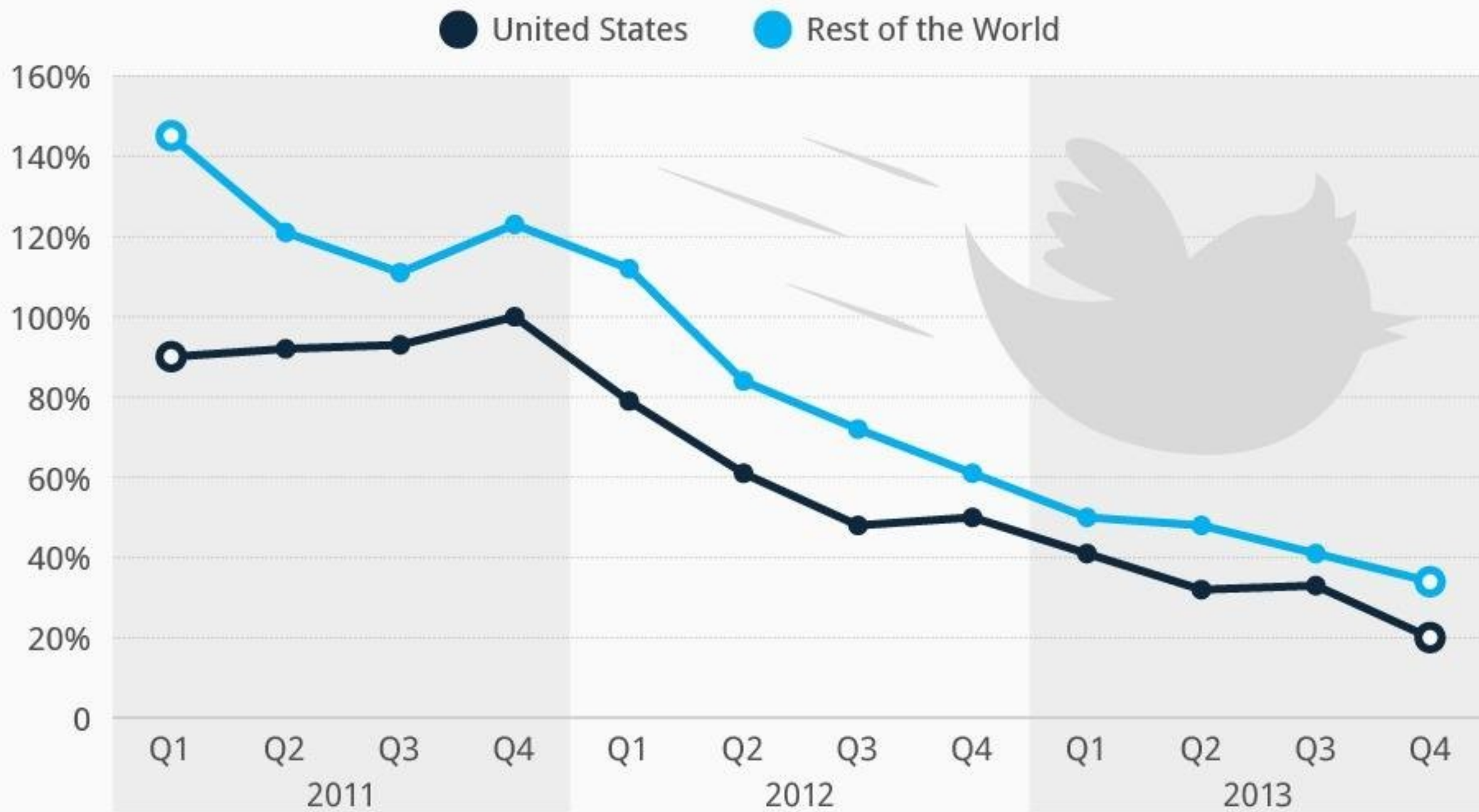


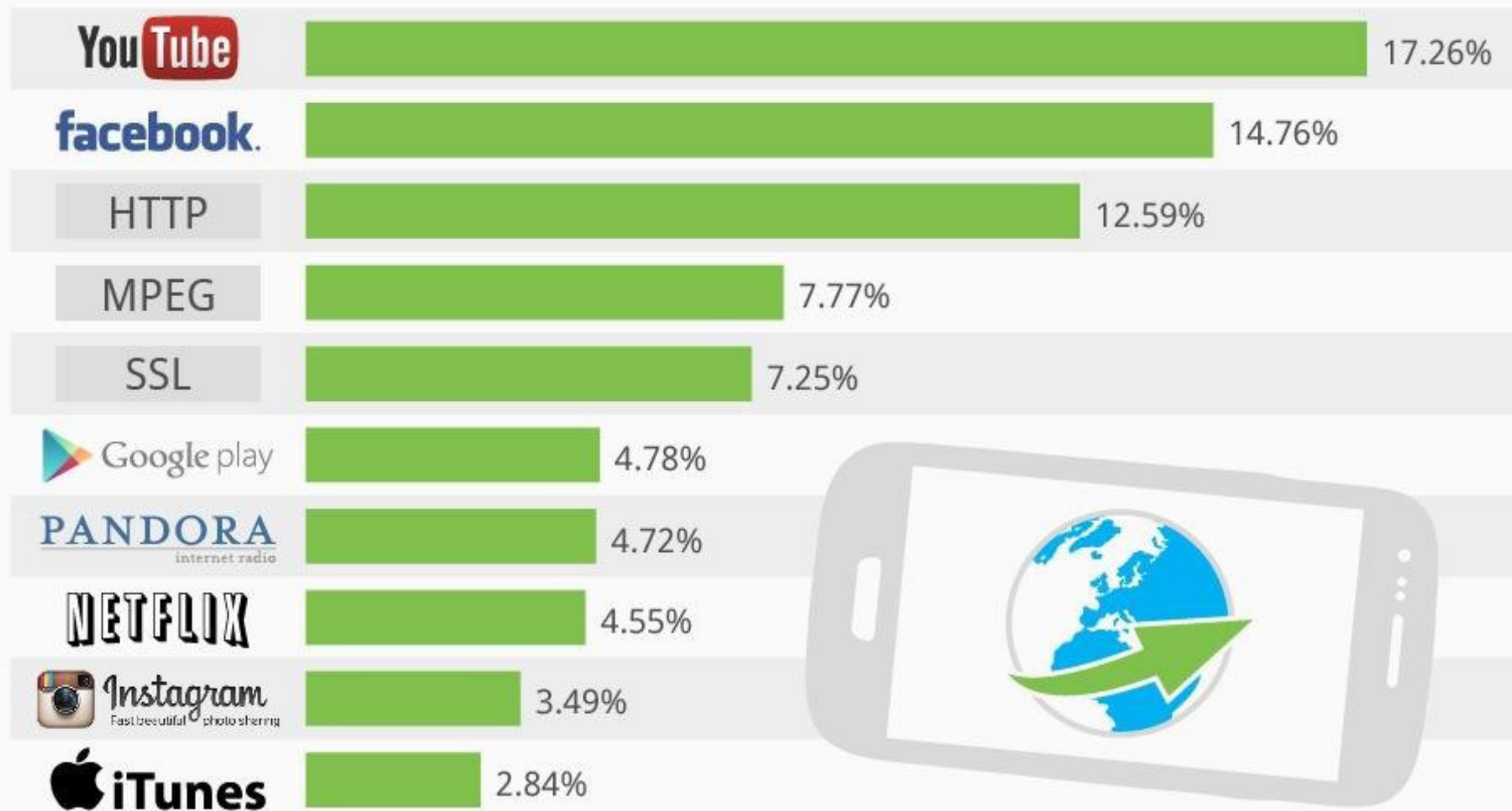
Twitter's User Growth Is Tapering Off Alarmingly Quickly

Year-over-year growth of Twitter's monthly active users



YouTube and Facebook Account for a Third of Mobile Web Traffic

Top 10 applications/protocols accounting for the most mobile data traffic in North America*



* % of peak period down- and upstream traffic in March 2014

Source: Sandvine

